



**STEVENSONS**

EST. 1925

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SCHOOL UNIFORM OUTFITTERS



“Understanding how we can improve our service to both schools and parents, and then delivering it year after year, is what sets Stevensons apart from its competitors.”

**Mark & John Stevenson**

# THE STEVENSONS STORY SO FAR

Established in 1925, Stevensons (formally known as Victoire Modes) is as passionate now as we were then about providing a first class service and high-quality clothing.

With 8 high street branches, over 400 mobile friendly online school shops, 15 on-campus school shops and over 220 school pop-up shops a year, we have all bases covered to provide an unrivalled service package to our partner schools.

Our business continues to evolve and grow, driven by our dynamic, youthful, but experienced team.

We manage the complex supply chain from manufacturing to garment personalisation and distribution, using our extensive knowledge of the schoolwear industry to ensure we have stock in where and when it's needed.

How may we be of service to you?

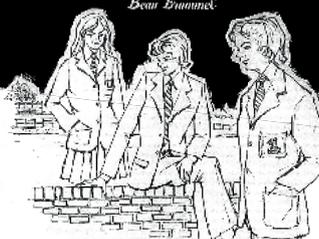
Bring your school list to  
**HERTFORDSHIRE'S LARGEST  
SCHOOL OUTFITTERS**

and let us help you choose the best quality schoolwear for your children. We specialise in boys' and girls' schoolwear.



**VICTOIRE MODES**  
97, 109, 131, 133, 135 Victoria St., St. Albans, Herts.

*Schoolwear at its Best*  
*Ben Brummel*



**STEVENSONS**  
135 Victoria Street, St. Albans, Tel: 53262

Appointed Uniform stockists for the following Schools:

VERULAM	ST. LAWRENCE	LYNDALE
FRANCIS BACON	BEAUMONT	WINDYFIELDS
MARSHFIELD	CUMINGTON HILL	HILLTOP
NICHOLAS SHAKESPEARE	HEW WOOD	QUAYWOOD
ST. JULIANE	LONDON COLNEY	ST. ANDREW'S
WYETHAMSTEAU	HAYFIELD	ST. MICHAEL'S
ST. ANDREW'S	HORNWELL	ST. JOHN FISHER
ABOYNE LODGE	MAPLE	GARDEN FIELDS
ASHEY	BOWMANSGREEN	FLEETVILLE

ST. ALBANS SCHOOL GREY SUITS AVAILABLE IN ALL SIZES

**STEVENSONS**  
131 - 5 VICTORIA ST. ST. ALBANS

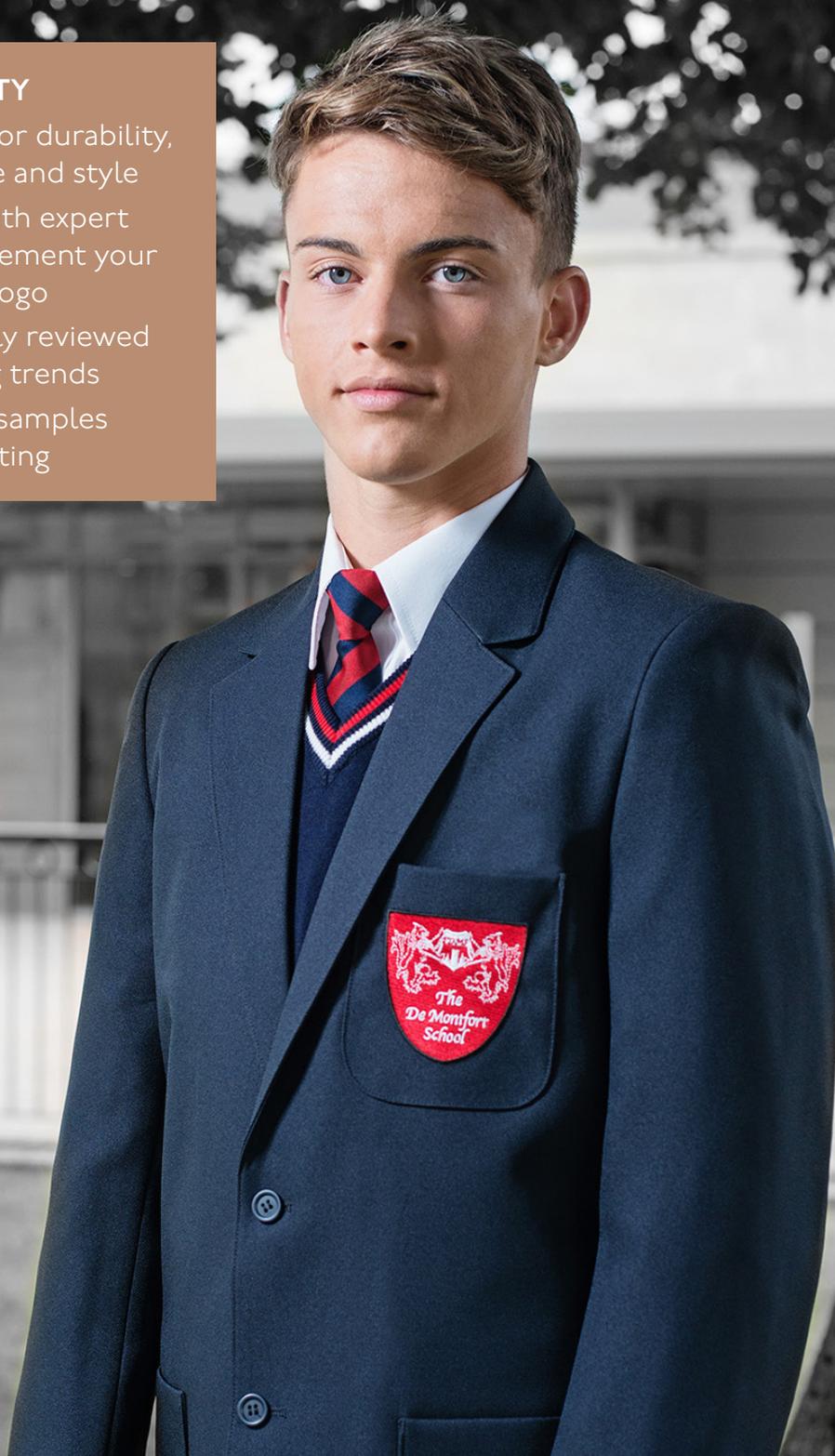


appointed stockists for  
**St ALBANS  
GRAMMAR  
SCHOOL  
FOR BOYS**

## UNRIVALLED CAPABILITY

- ◆ Garments selected for durability, quality, performance and style
- ◆ Uniform designed with expert knowledge to complement your school colours and logo
- ◆ Cut and fit constantly reviewed in-line with changing trends
- ◆ Garment and fabric samples supplied for trial testing

**BLAZERS**  
FROM  
**£25**  
INCLUDING  
SCHOOL CREST



# DESIGN & QUALITY THROUGHOUT

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Redesigns of school uniform and sportswear have been widespread in recent years with schools looking for new styles to better reflect their 'brand' and to take advantage of the latest fabric technology.

Whether you are looking to move to more modern styling and shapes, a complete heritage makeover or something in-between, we will use our unique expertise to guide you through the end-to-end process. From quality off-the-peg items, to bespoke styling and unique fabrics, we have the flair and know-how to create a uniform that's unique for your school.

Our free consultations include everything from story-boarding new garment designs, specialist material and manufacturer sourcing from trusted suppliers, right through to free fabric samples and garments for wearer trials.

We will ensure we deliver a uniform that looks smart and feels great to wear, but which is durable, affordable and available to buy all year round. A great fit and fit for purpose.



“After looking at five suppliers, we appointed Stevensons for their excellent quality of clothing at realistic prices. We were very impressed with the professional service and extensive range of schoolwear and accessories, and the specialist advice provided by Stevensons gave us the confidence to make an informed decision regarding the new uniform.”

Grace Dieu Manor School, Thringstone

# SPORTSWEAR THAT PERFORMS

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We specialise in providing high-performance sportswear for the next generation of champions. Working closely with you, we can craft personalised designs to evoke your schools' identity and values, across every type of sports kit.

We ensure our schools are kept up-to-date with the latest trends in design and fabric innovation, so they can choose if and when to upgrade to the latest breathable fabrics and stay-dry technology.

Our inclusive - all shapes and sizes promise - means every student will look good and feel comfortable, encouraging individual participation and team competition.

Our design team is always up for the challenge to produce free design concepts and samples, regardless of if you are set for a full kit re-design, want one-offs for an upcoming tour or just need an everyday upgrade to the latest technical fabric innovations and sports styling.

Our driving goal is to deliver wearable and hard wearing, affordable sportswear that will be worn with pride and is geared to enhance performance.

**All you need to do is contact us and it's game on!**



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“I have been incredibly impressed by the latest developments in the XXV range but the key for me is the excellent service we receive and our working relationship. For me, the honesty and trust between us are vital for an ongoing successful partnership.”

St Edward's School, Oxford



## YOUR SPORTSWEAR SPECIALISTS

- ◆ On-trend styling to give smart and distinctive designs, cut for both boys and girls
- ◆ Innovative performance fabrics for breathability, crease resistance and easy care
- ◆ Garments for all types of sports and for all shapes and sizes
- ◆ A unique kit created to showcase your school brand



## OUR COMMITMENT

- ◆ 98% stock availability for next day delivery
- ◆ Dedicated online shop open 24/7
- ◆ Free online returns
- ◆ Unique 120 day refund policy
- ◆ Orders despatched within 24 hours
- ◆ Pop-up shop events at your school

# ORDERING & SERVICE MADE SIMPLE

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Our aim is to provide our school partners with a service package that's tailored to meet their individual needs. That's why we have evolved a unique range of supply options, rather than insisting that any one service is the best route for all - it isn't. We aim to provide excellent customer service, whichever shopping channel parents choose, be it online, pop-up shops, in-store or by phone.

Our focus on ensuring year-round availability of uniforms and sportswear across channels, as well as sizes that can fit all pupils, is backed up by experienced trained staff who are able to provide expert advice, and our 120 day 'no quibble' returns policy.



## ONLINE SCHOOL SHOPS

OPEN 24/7 WITH 24 HR DESPATCH



## POP-UP SHOP EVENTS

DAY, EVENING OR WEEKENDS  
- WHATEVER SUITS YOU



## RETAIL STORES

IN KEY LOCATIONS

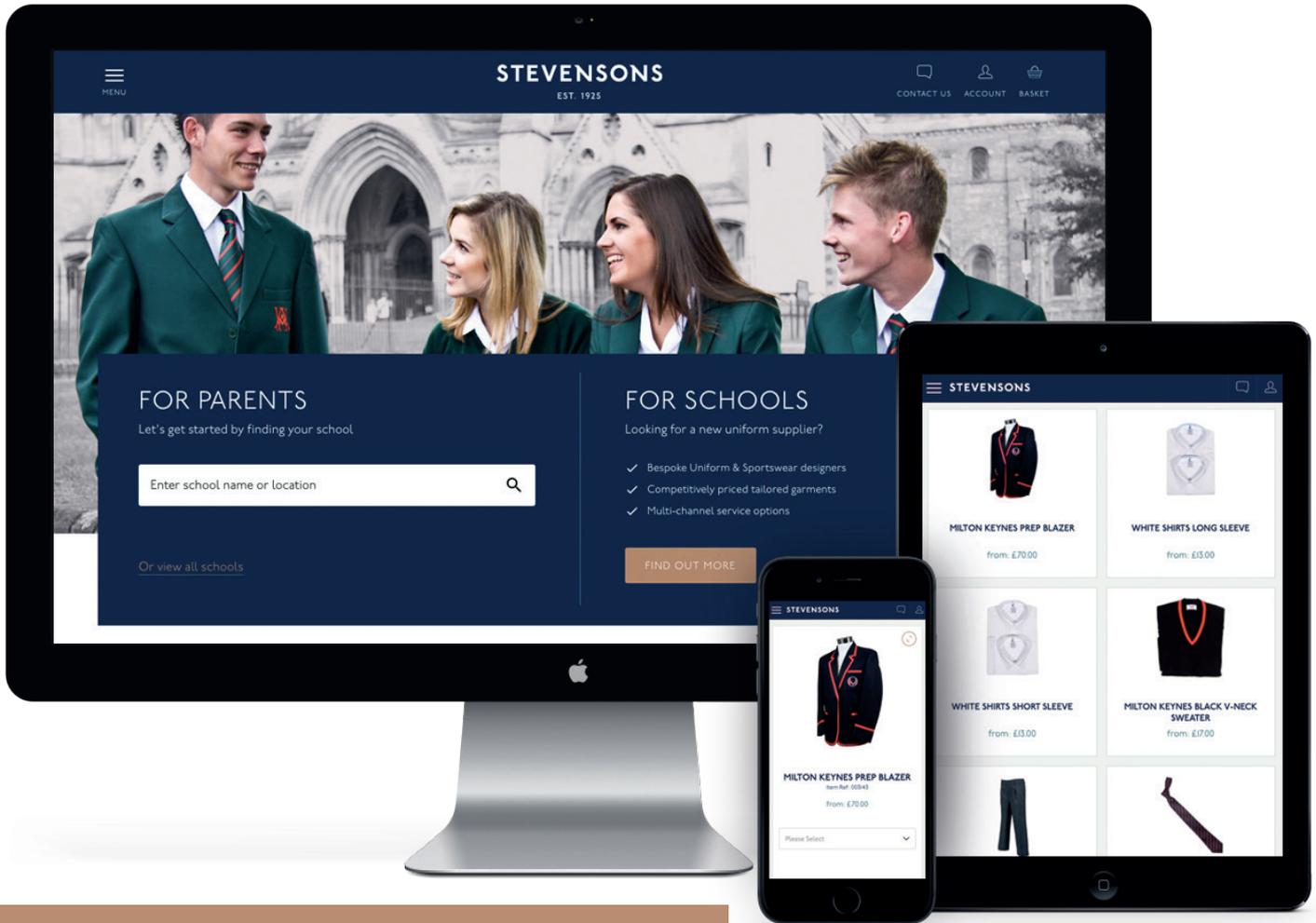


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"It's difficult to improve on such a great set up.  
I've shopped online, over the phone and in person and I've always been  
very impressed with your service.

It takes all the stress out of uniform buying, thank you!"

Westminster Choir School Parent



## OUR ONLINE OFFER

- ◆ Mobile phone and tablet friendly, fully responsive website
- ◆ 98% of orders despatched within 24 hours
- ◆ Low-cost P&P, with express and trackable options
- ◆ Simple, free returns process
- ◆ One hour delivery window for express orders

# ONLINE EXPERTISE MOBILE READY

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With over 25% of our business now done on-line, we recognise the importance of providing a slick easy-to-use online shopping experience for parents. Our website is continually developed to ensure that shopping in every one of our 400 plus online school shops is quick and simple, whatever device is used. We already have well over 130,000 online registered customers and manage more than 6,500 orders a month through our central distribution centre and local store hubs. Our online shop is rated as 'good to outstanding' by over 95% of our customers, with over 98% of orders despatched within 24 hours. We are always looking to keep up with technological advances and add functionality that will help Stevensons' shoppers.

## ONLINE SCHOOL SHOPS

Every school has their own dedicated school shop which is accessible to every registered parent. The buying journey is structured around school year groups, pupil gender and the range of items agreed for sale in the shop, split down into product categories so parents only see relevant products.

Through their account, parents will be notified about any upcoming selling events and school specific offers, as well as having the ability to book fitting appointments and download school uniform lists.

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“Many thanks for sending through my order so quickly. I am very impressed with your website and the speed of delivery.”

St Albans High School Parent

# SHOPS TO SUIT COUNTRYWIDE

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No matter where your school is located we can adapt our services to suit. We know parents value the opportunity for their children to try on their uniform before buying so that they can judge the fit of the garments themselves, particularly for new starters. That's why we place such importance on the personal fitting service our trained sales advisors deliver in our stores and at over 220 events each year, countrywide.

## HIGH STREET STORES

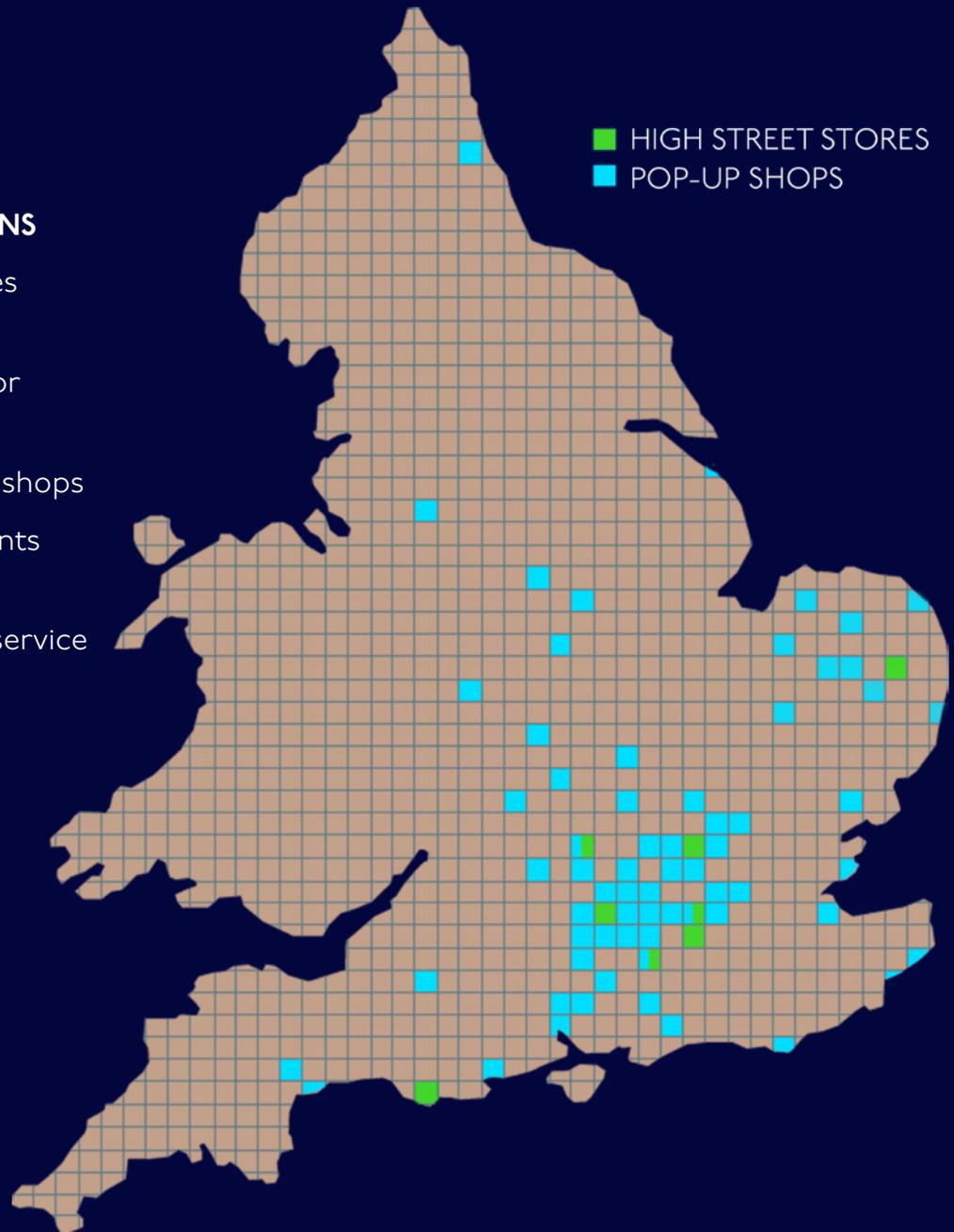
Our specialist high street stores are located to support school partners that are within a reasonable distance. With uniform stock held year round, plus a wide range of other school and sports equipment essentials, they offer one-stop shopping. Extended opening hours until 8pm in the run up to 'Back to school' and online bookable fitting appointments both enable a more relaxed shopping experience for time-pressed parents.

## POP-UP SHOPS

Where geography prevents parents from getting to a shop or an on-campus shop isn't viable, we can arrange pop-up events on school premises, delivered by our specialist events team. They organise and manage over 400 events annually, where we bring staff, payment terminals, changing rooms and a full range of stock. Afterwards, we like to follow up with a school post-event satisfaction survey to make sure we are providing the best service for you and your parents. We also offer a sample set of product sizes for schools to hold all year round, if parents want to check sizes before ordering online or by phone.

## A CHOICE OF RETAIL OPTIONS

- ◆ One-stop-shop retail stores open six days a week
- ◆ Book-able appointments for 1:1 service
- ◆ Fully managed on-campus shops
- ◆ Over 220 pop-up shop events annually at schools
- ◆ Next day 'Click & Collect' service



## NEED SOME HELP? CONTACT US

If your parents aren't getting the service they deserve or your current supplier is struggling to provide the product or support you need, you might want to get in touch, even if it's only for some advice.

There's no obligation, just give us a ring on **01727 815715** or email: **info@stevensons.co.uk**

Or to just learn more about our company visit **www.stevensons.co.uk**





## **HEAD OFFICE**

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