



STEVENSONS

EST. 1925

SCHOOL UNIFORM OUTFITTERS



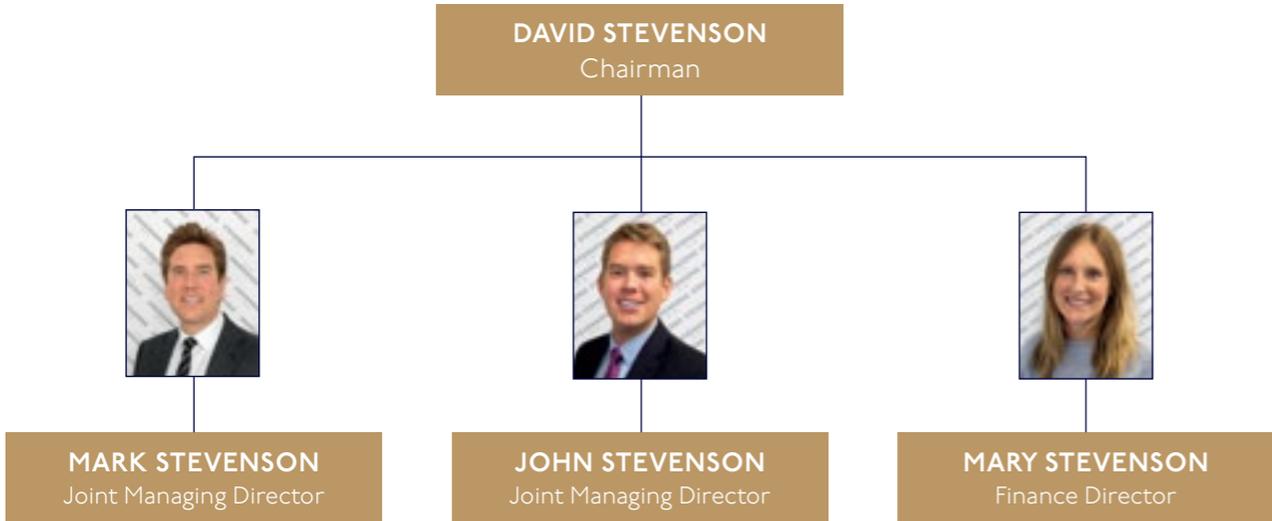
THE STEVENSONS STORY SO FAR

Established in 1925, Stevensons are as passionate now as we were then about providing a first class service and high-quality clothing.

With 14 high street branches, over 500 mobile friendly, online school shops, 13 on-campus school shops and over 240 school pop-up shops a year, we have all bases covered to provide an unrivalled service package to our partner schools.

Our business continues to evolve and grow, driven by our dynamic, youthful, but experienced team.

We manage our well established supply chain from manufacturing to garment personalisation and distribution, using our extensive knowledge of the schoolwear industry to ensure we have stock in, where and when it's needed.



“Understanding how we can improve our service to both schools and parents and then delivering it year after year is what sets Stevensons apart from its’ competitors.”

Mark & John Stevenson





UNRIVALLED CAPABILITY

- ◆ Fabrics selected for durability, quality, performance and style
- ◆ Garments created by experts in tailoring and design
- ◆ Free design story-boarding
- ◆ Cut and fit constantly reviewed to keep up with changing trends
- ◆ Free garment and fabric samples supplied for rigorous trial testing

DESIGN & QUALITY THROUGHOUT

Redesigns of school uniform and sportswear have been widespread in recent years with schools looking for new styles to better reflect their 'brand' and to take advantage of the latest fabric technology.

Whether you are looking to move to more modern styling and shapes, a complete heritage makeover or something in-between, we will use our unique expertise to guide you through the end to end process. From quality off-the-peg items to bespoke styling and unique fabrics, we have the flair and know-how to create a uniform that's unique for your school.

Our free consultations include everything from story-boarding new garment designs, specialist material and manufacturer sourcing from trusted suppliers, right through to free fabric samples and garments for wearer trials.

We will ensure we deliver a uniform that looks smart and feels great to wear, but which is durable, affordable and available to buy all year round. A great fit and fit for purpose.

“

“From the outset, Stevensons have been completely professional in supporting us to implement a new uniform. From bringing in samples, to helping with ideas, running the pop-up shop and delivering to parents, their service and communication has been outstanding.”

Leanne Symonds, Head Teacher, Ringwood School

SPORTSWEAR THAT PERFORMS

We specialise in providing high-performance sportswear, XXV, for the next generation of champions. Working closely with you, we can craft personalised designs to evoke your schools' identity and values, across every type of sports kit.

We ensure our schools are kept up-to-date with the latest trends in design and fabric innovation, so they can choose if and when to upgrade to the latest breathable fabrics and stay-dry technology.

Our inclusive - all shapes and sizes promise - means every student will look good and feel comfortable, encouraging individual participation and team competition.

Our design team is always up for the challenge to produce free design concepts and samples, regardless of if you are set for a full kit re-design, want one-offs for an upcoming tour or just need an everyday upgrade to the latest technical fabric innovations and sports styling.

Our driving goal is to deliver wearable and hardwearing, affordable sportswear that will be worn with pride and is geared to enhance performance.

All you need to do is contact us and it's game on!

“

“I have been incredibly impressed by the latest developments in the XXV range but the key for me is the excellent service we receive and our working relationship. For me, the honesty and trust between us are vital for an ongoing successful partnership.”

Andrew Dalglish, Director of Sports and Activities, St Edward's School, Oxford



YOUR SPORTSWEAR SPECIALISTS

- ◆ On-trend styling to give smart and distinctive designs, cut for both boys and girls
- ◆ Innovative performance fabrics for breathability, crease resistance and easy care
- ◆ Garments for all types of sports and for all shapes and sizes
- ◆ A unique kit created to showcase your school brand





OMNICHANNEL MASTERS

- ◆ Mobile and tablet friendly website
- ◆ High street stores
- ◆ Pop-up school shops
- ◆ On-campus school shops
- ◆ Customer Service help-line open six days a week
- ◆ Additional direct supply alternative for schools managing their own shops

ORDERING & SERVICE MADE SIMPLE

Our aim is to provide our school partners with a service package that's tailored to meet their individual needs. That's why we have evolved a unique range of supply options, rather than insisting that any one service is the best route for all - it isn't. We aim to provide excellent customer service, whichever shopping channel parents choose, be it online, pop-up shops, in-store or by phone.

Our focus on ensuring year-round availability of uniforms and sportswear across channels, as well as sizes that can fit all pupils, is backed up by experienced trained staff who are able to provide expert advice and our 120 day 'no quibble' returns policy.

ONLINE SCHOOL SHOPS - OPEN 24/7 WITH 24 HR DESPATCH

RETAIL STORES - IN KEY LOCATIONS

BY PHONE - SIX DAYS A WEEK EXPERT ADVICE AND ORDERING

SCHOOL SHOPS - ON CAMPUS

POP-UP SHOP EVENTS - DAY, EVENING OR WEEKENDS - WHATEVER SUITS YOU!

“

It's difficult to improve on such a great set up. I've shopped online, over the phone and in person, and I've always been very impressed with your service. It takes all the stress out of uniform buying, thank you!”

Mrs Carter, Westminster Choir School Parent

SHOPS TO SUIT COUNTRYWIDE

No matter where your school is located we can adapt our services to suit. We know parents value the opportunity for their children to try on their uniform before buying so that they can judge the fit of the garments themselves, particularly for new starters. That's why we place such importance on the personal fitting service our trained Sales Advisors deliver in our stores and at over 240 events each year, countrywide.

HIGH STREET STORES

Our specialist high street stores are located to support school partners that are within a reasonable distance. With uniform stock held year round, plus a wide range of other school and sports equipment essentials, they offer one-stop shopping. Extended opening hours until 8pm in the run up to 'Back to School' and online book-able fitting appointments both enable a more relaxed shopping experience for time-pressed parents.

ON-CAMPUS SHOPS

If you have space on site we can set-up or take over the management of an on-site shop. We fit out the shop at our expense, directly employ the shop manager and team, supervised by a dedicated Area Manager. You need have no on-going management or financial involvement in the shop, which will be supported by online ordering and 'live' stock management. We can also provide additional services like tuck, stationery, toiletries and sports equipment if required.

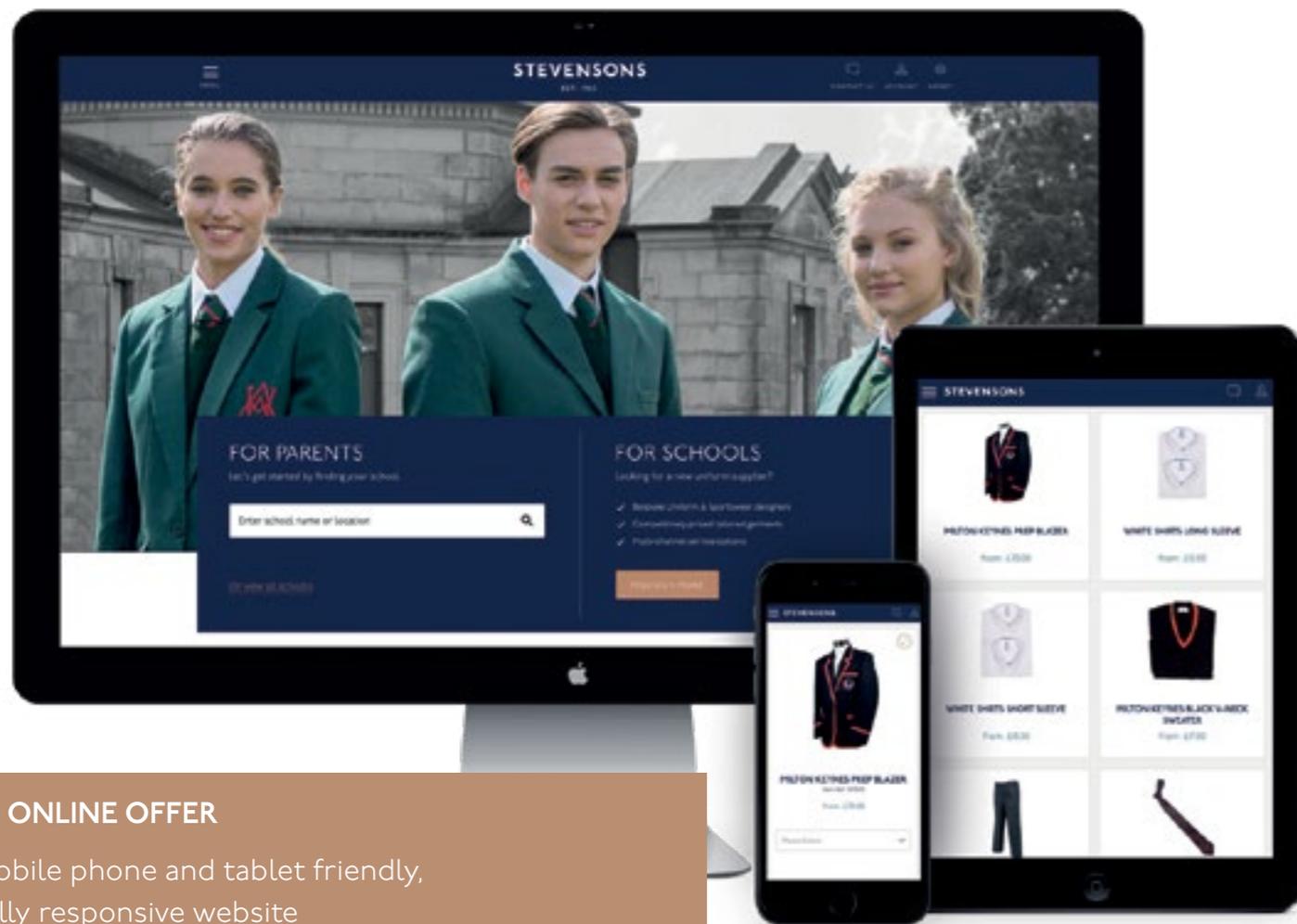
A CHOICE OF RETAIL OPTIONS

- ◆ One-stop-shop retail stores open six days a week
- ◆ Book-able appointments for 1:1 service
- ◆ Fully managed on-campus shops
- ◆ Over 240 pop-up shop events annually at schools
- ◆ Next day 'Click & Collect' service



POP-UP SHOPS

Where geography prevents parents from getting to a shop or an on-campus shop isn't viable, we can arrange pop-up events on school premises, delivered by our specialist events team. They organise and manage over 240 events annually, where we bring staff, payment terminals, changing rooms and a full range of stock. Afterwards, we like to follow up with a school post-event satisfaction survey to make sure we are providing the best service for you and your parents. We also offer a sample set of product sizes for schools to hold all year round, if parents want to check sizes before ordering online or by phone.



OUR ONLINE OFFER

- ◆ Mobile phone and tablet friendly, fully responsive website
- ◆ 98% of orders despatched within 24 hours
- ◆ Low-cost P&P, with Express and track-able options
- ◆ Simple, free returns process
- ◆ One hour delivery window for express orders

ONLINE EXPERTISE MOBILE READY

With over 25% of our business now done on-line, we recognise the importance in providing a slick easy-to-use online shopping experience for parents.

Our website is continually developing to ensure that shopping in every one of our 500 plus online school shops is quick and simple, whatever device is used.

We already have well over 130,000 online registered customers and manage more than 6,500 orders a month through our central distribution centre and local store hubs.

Our online shop is rated as 'good to outstanding' by over 95% of our customers, with over 98% of orders despatched within 24 hours. We are always looking to keep up with technological advances and add functionality that will help Stevensons shoppers.

ONLINE SCHOOL SHOPS

Every school has their own dedicated school shop which is accessible to every registered parent. The buying journey is structured around school year groups, pupil gender and the range of items agreed for sale in the shop, split down into product categories so parents only see relevant products.

Through their account, parents will be notified about any upcoming selling events and school specific offers, as well as having the ability to book fitting appointments and download school uniform lists.

“

“Many thanks for sending through my order so quickly. I am very impressed with your website and the speed of delivery.”

Joyce Chaytor, St Albans High School parent



NEED SOME HELP? CONTACT US

If your parents aren't getting the service they deserve or your current supplier is struggling to provide the product or support you need, you might want to get in touch, even if it's only for some advice.

There's no obligation, just give us a ring on **01727 815715** or email: **info@stevensons.co.uk**.

Or to just learn more about our company visit **www.stevensons.co.uk**

A FEW OF OUR CURRENT PARTNERS



Abingdon School



Aldenham School



Downe House School



Eltham College



Epsom College



Eton College



Forest School



George Watson's College



Glasgow Academy



Guildford High School



Haberdashers' Aske's School for Girls



Headington School



Hurstpierpoint College



Hutchesons' Grammar School



King Edward VI School



Manchester High School For Girls



Nottingham Girls' High School



Reading Blue Coat School



Robert Gordon's College



St. Albans School



St. Albans High School for Girls



St. Columba's College



St Edmund's College



St Edward's School



St. Paul's Girls' School



St Swithun's School



Uppingham School



Wellington College

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