



**STEVENSONS**

EST. 1925

---

SCHOOL UNIFORM OUTFITTERS



**MARK STEVENSON**  
Joint Managing Director

**JOHN STEVENSON**  
Joint Managing Director

**MARY STEVENSON**  
Finance Director

“Understanding how we can improve our service to both schools and parents and then delivering it year after year is what sets Stevenson's apart from its' competitors.”

**Mark & John Stevenson**

# THE STEVENSONS STORY SO FAR

Established in 1925, Stevensons is as passionate now as we were then about providing a first class service and high-quality clothing.

With 16 high street branches, over 500 mobile friendly, online school shops, 12 on-campus school shops and over 170 school pop-up shops a year, we have all bases covered to provide an unrivalled service package to our partner schools.

Our business continues to evolve and grow, driven by our dynamic, youthful, but experienced team.

We manage our well established supply chain from manufacturing to garment personalisation and distribution, using our extensive knowledge of the schoolwear industry to ensure we have stock in, where and when it's needed.

Bring your school list to  
**HERTFORDSHIRE'S LARGEST  
 SCHOOL OUTFITTERS**

and fit out all boys, girls, juniors, sports, extras, etc.  
 correct style, quality for the state and Boarding schools.



*It's smart  
 to buy  
 SCHOOLWEAR  
 at*

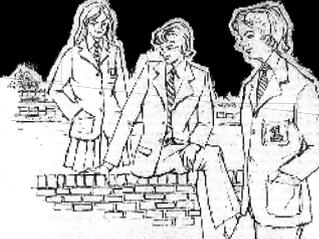
**VICTOIRE MODES**  
 97, 109, 131, 133, 146 Victoria St., St. Albans, Herts.

**STEVENSONS**  
 131 - 5 VICTORIA ST. ST. ALBANS



appointed  
 stockists for  
**St ALBANS  
 GRAMMAR  
 SCHOOL  
 FOR BOYS**

*Schoolwear at its Best*  
*Beau Emmanuel*



**STEVENSONS**  
 135 Victoria Street, St. Albans, Tel: 53262

Appointed Uniform stockists for the following Schools:

VERULAM	ST. COLUMBAS	LINDALE
FRANCIS BACON	BEAUMONT	WHEATFIELDS
MARSHALLS CROSS	CUMBERDALE HILL	KELLSHAW
NICHOLAS DEKESPEARE	HIGH WOOD	OSWALD
ST. JULIANS	LONDON OAKLEY	ST. ANDREW
WHEATHAMPTON	HILLFIELD	ST. MICHAEL
ST. FRANCIS	WINTERS	ST. JOHN FISHER
BOYNE LODGE	MAPLE	GARDEN FIELDS
ABBEY	BOYMANSGREEN	PLETHVILLE

ST. ALBANS BOYHOOL GREY SUITS AVAILABLE IN ALL SIZES

## UNRIVALLED CAPABILITY

- ◆ Garments selected for durability, quality, performance and style
- ◆ Uniform designed with expert knowledge to complement your school colours and logo
- ◆ Cut and fit constantly reviewed in-line with changing trends
- ◆ Garment and fabric samples supplied for trial testing



# DESIGN & QUALITY THROUGHOUT

---

Redesigns of school uniform and sportswear have been widespread in recent years with schools looking for new styles to better reflect their 'brand' and to take advantage of the latest fabric technology.

Whether you are looking to move to more modern styling and shapes, a complete heritage makeover or something in-between, we will use our unique expertise to guide you through the end-to-end process. From quality off-the-peg items, to bespoke styling and unique fabrics, we have the flair and know-how to create a uniform that's unique for your school.

Our free consultations include everything from story-boarding new garment designs, specialist material and manufacturer sourcing from trusted suppliers, right through to free fabric samples and garments for wearer trials.

We will ensure we deliver a uniform that looks smart and feels great to wear, but which is durable, affordable and available to buy all year round. A great fit and fit for purpose.

---

“

“From the outset, Stevensons have been completely professional in supporting us to implement a new uniform. From bringing in samples, to helping with ideas, running the pop-up shop and delivering to parents, their service and communication has been outstanding.”

Leanne Symonds, Head Teacher, Ringwood School

# SPORTSWEAR THAT PERFORMS

---

We specialise in providing high-performance sportswear for the next generation of champions. Working closely with you, we can craft personalised designs to evoke your schools' identity and values, across every type of sports kit.

We ensure our schools are kept up-to-date with the latest trends in design and fabric innovation, so they can choose if and when to upgrade to the latest breathable fabrics and stay-dry technology.

Our inclusive - all shapes and sizes promise - means every student will look good and feel comfortable, encouraging individual participation and team competition.

Our design team is always up for the challenge to produce free design concepts and samples, regardless of if you are set for a full kit re-design, want one-offs for an upcoming tour or just need an everyday upgrade to the latest technical fabric innovations and sports styling.

Our driving goal is to deliver wearable and hard wearing, affordable sportswear that will be worn with pride and is geared to enhance performance.

**All you need to do is contact us and it's game on!**

---

“

“I have been incredibly impressed by the latest developments in the XXV range but the key for me is the excellent service we receive and our working relationship. For me, the honesty and trust between us are vital for an ongoing successful partnership.”

St Edward's School, Oxford



BY

STEVENSONS

EST. 1925



## YOUR SPORTSWEAR SPECIALISTS

- ◆ On-trend styling to give smart and distinctive designs, cut for both boys and girls
- ◆ Innovative performance fabrics for breathability, crease resistance and easy care
- ◆ Garments for all types of sports and for all shapes and sizes
- ◆ A unique kit created to showcase your school brand



## OUR COMMITMENT

- ◆ 98% stock availability for next day delivery
- ◆ Dedicated online shop open 24/7
- ◆ Free online returns
- ◆ Unique 120 day refund policy
- ◆ Orders despatched within 24 hours
- ◆ Pop-up shop events at your school

# ORDERING & SERVICE MADE SIMPLE

---

Our aim is to provide our school partners with a service package that's tailored to meet their individual needs. That's why we have evolved a unique range of supply options, rather than insisting that any one service is the best route for all - it isn't. We aim to provide excellent customer service, whichever shopping channel parents choose, be it online, pop-up shops, in-store or by phone.

Our focus on ensuring year-round availability of uniforms and sportswear across channels, as well as sizes that can fit all pupils, is backed up by experienced trained staff who are able to provide expert advice, and our 120 day 'no quibble' returns policy.



## ONLINE SCHOOL SHOPS

OPEN 24/7 WITH 24 HR DESPATCH



## POP-UP SHOP EVENTS

DAY, EVENING OR WEEKENDS  
- WHATEVER SUITS YOU



## RETAIL STORES

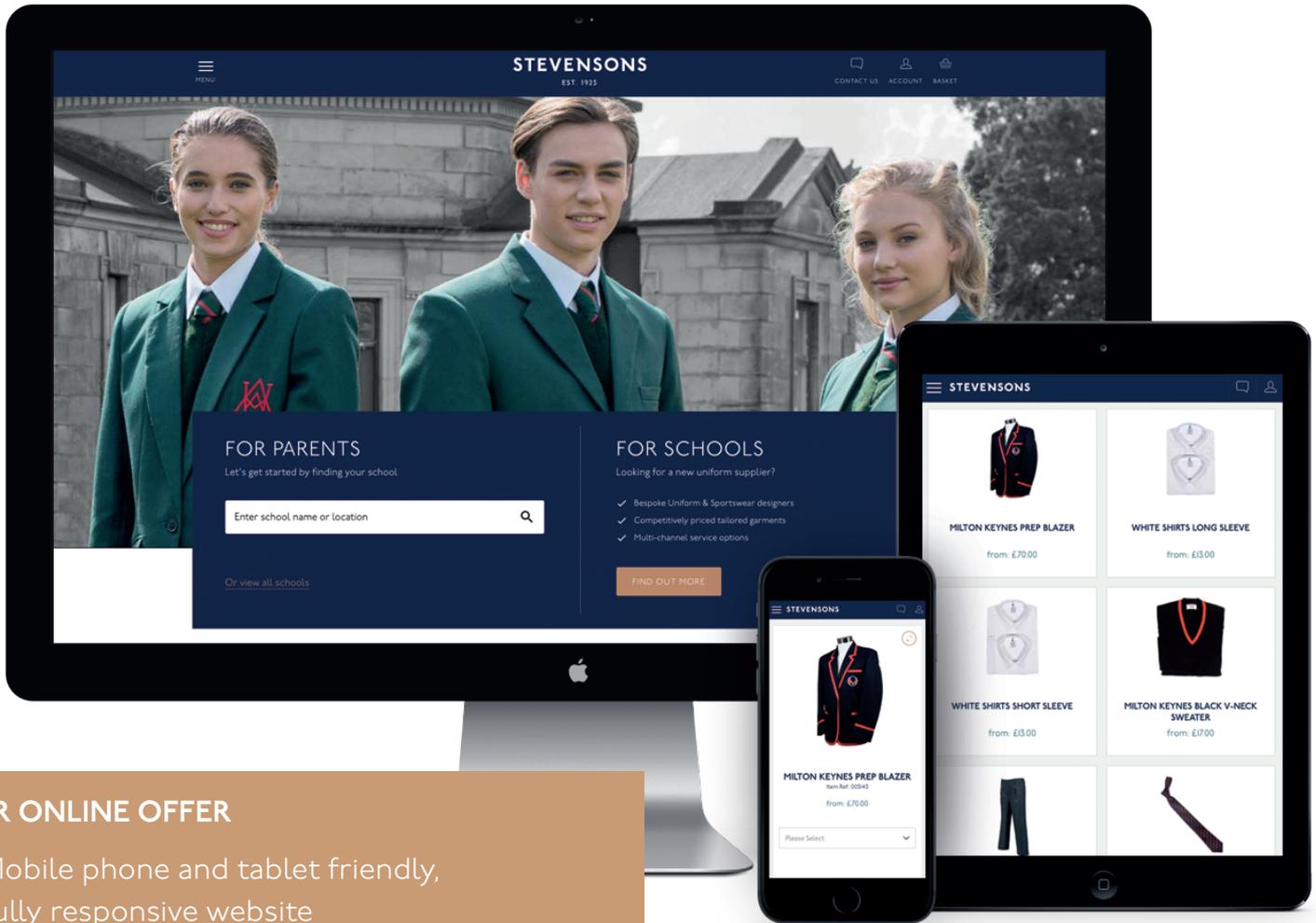
IN KEY LOCATIONS



"It's difficult to improve on such a great set up.  
I've shopped online, over the phone and in person and I've always been  
very impressed with your service.

It takes all the stress out of uniform buying, thank you!"

Westminster Cathedral Choir School Parent



## OUR ONLINE OFFER

- ◆ Mobile phone and tablet friendly, fully responsive website
- ◆ 98% of orders despatched within 24 hours
- ◆ Low-cost P&P, with Express and track-able options
- ◆ Simple, free returns process
- ◆ One hour delivery window for express orders

# ONLINE EXPERTISE MOBILE READY

---

With over 25% of our business now done online, we recognise the importance in providing a slick easy-to-use online shopping experience for parents.

Our website is continually developing to ensure that shopping in every one of our 500 plus online school shops is quick and simple, whatever device is used.

We have over 250,000 online registered customers and manage more than 9,000 orders a month through our central distribution centre and local store hubs.

Our online shop is rated 8/10 or more by over 85% of our customers, with over 98% of orders despatched within 24 hours. We are always looking to keep up with technological advances and add functionality that will help Stevensons shoppers.

## ONLINE SCHOOL SHOPS

Every school has their own dedicated school shop which is accessible to every registered parent. The buying journey is structured around school year groups, pupil gender and the range of items agreed for sale in the shop, split down into product categories so parents only see relevant products.

Through their account, parents will be notified about any upcoming selling events and school specific offers, as well as having the ability to book fitting appointments and download school uniform lists.

“

“Many thanks for sending through my order so quickly. I am very impressed with your website and the speed of delivery.”

Joyce Chaytor, St Albans High School parent

# SHOPS TO SUIT COUNTRYWIDE

---

No matter where your school is located we can adapt our services to suit. We know parents value the opportunity for their children to try on their uniform before buying so that they can judge the fit of the garments themselves, particularly for new starters. That's why we place such importance on the personal fitting service our trained Sales Advisors deliver in our stores and at over 170 events each year, countrywide.

## HIGH STREET STORES

Our specialist high street stores are located to support school partners that are within a reasonable distance. With uniform stock held year round, plus a wide range of other school and sports equipment essentials, they offer one-stop shopping. Extended opening hours until 8pm in the run up to 'Back to School' and online book-able fitting appointments both enable a more relaxed shopping experience for time-pressed parents.

## POP-UP SHOPS

Where geography prevents parents from getting to a shop or an on-campus shop isn't viable, we can arrange pop-up events on school premises, delivered by our specialist events team. They organise and manage 100's of events annually, where we bring staff, payment terminals, changing rooms and a full range of stock. Afterwards, we like to follow up with a school post-event satisfaction survey to make sure we are providing the best service for you and your parents. We also offer a sample set of product sizes for schools to hold all year round, if parents want to check sizes before ordering online or by phone.



## A CHOICE OF RETAIL OPTIONS

- ◆ One-stop-shop retail stores open six days a week
- ◆ Bookable appointments for 1:1 service
- ◆ Fully managed on-campus shops
- ◆ Over 170 pop-up shop events annually at schools
- ◆ Next day 'Click & Collect' service

## NEED SOME HELP? CONTACT US

If your parents aren't getting the service they deserve or your current supplier is struggling to provide the product or support you need, you might want to get in touch, even if it's only for some advice.

There's no obligation, just give us a ring on **01727 815715** or email: **info@stevensons.co.uk**

Or to just learn more about our company visit **www.stevensons.co.uk**







STEVENSONS

Old School  
UNIFORM

**RECYCLE  
OR RE-SELL  
YOUR OLD SCHOOL  
UNIFORM FOR FREE!**

By registering with the Old School Uniform Recycle Scheme, you are ensuring another child gets to benefit from your donations whilst helping to reduce the amount of old uniform going to landfill.

**WEAR IT, DON'T BURY IT!**

SUPPORTED BY  
**STEVENSONS**  
EST. 1933  
SCHOOL UNIFORMS

Register now at  
[www.oldschooluniform.co.uk](http://www.oldschooluniform.co.uk)

STEVENSONS  
EST. 1933  
SCHOOL UNIFORMS

[www.stevensonsonline.co.uk](http://www.stevensonsonline.co.uk)

— “ —

The issue of re-use and recycling is everyone's problem. We all need to do more, as individuals, as a company and as an industry.

Mark Stevenson,  
Joint Managing Director, Stevensons

and time again. But when it does finally wear

# SUSTAINABILITY IN ACTION

---



Stevenson support Old School Uniform, an online site set up by parents, where you can give away or sell second-hand school uniforms. It's free to use and has been designed to connect local school communities in a practical way.



Stevenson also support Boots2Africa, a charity set up by a parent to support the millions of children across Africa with no shoes, either for school, life or playing games. Disease, infections and snakebites kill thousands and injure and incapacitate many others every year.

Meanwhile, thousands of children in the UK discard their football boots at the end of each playing season.



## HEAD OFFICE

Uniform House | Acrewood Way | St. Albans | Hertfordshire | AL4 0JY

Tel: 01727 815715 | Email: [info@stevensons.co.uk](mailto:info@stevensons.co.uk)

[www.stevensons.co.uk](http://www.stevensons.co.uk)

